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July 2014 release of 4 International Colleges & Universities ranking has been published



4 International Colleges & Universities ([4ICU](#)) is an international educational portal, containing information about 11 307 accredited universities and colleges in 200 different countries of the world.

The prime aim of 4ICU rankings (published since 2005) is to provide an approximate popularity ranking of world Universities and Colleges based upon the popularity of their websites. The quality of educational programs as well as academic success of the institution of higher education is set aside.

During the process of making current 4ICU ranking five unaffected web-metrics were used:

- [Google Page Rank](#) - is a numerical quantity, which considers the importance of webpage, estimated by Google.
- [Alexa Traffic Rank](#) - site rank, based on the volume of registered traffic with the help of Alexa Toolbar.
- [Majestic Seo](#) Referring Domains - number of top-level domains that link to analyzed sites.
- [Majestic Seo](#) Citation Flow - numerical value that characterizes the credibility of the site, depending on the number of links to it.
- [Majestic Seo](#) Trust Flow - numerical value that characterizes the reliability of the site, depending on the inclination of reputable sites to link to it.

48 websites of Belarusian higher education institutions were appraised in the July 2014 ranking. Website of Minsk University of Management takes 4820 place in the world and 8th place among Belarusian HEIs.

Results of the January 2014 ranking are presented on the official website of the ranking <http://www.4icu.org/by/>.

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Other news:

- [Representatives of University of Applied Management \(Germany\) visited Minsk Institute of Management](#)
- [Executive director of Vimplicity Ltd, Mr Moshe Weiner, gave a lecture to students, graduates and postgraduates of the Minsk Institute of Management](#)
- [The Ambassador Extraordinary and Plenipotentiary of the Republic of Korea to Belarus has been awarded the dignity of "Honorable Doctor of the Minsk Institute of Management"](#)

