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# Minsk University of Management boosted its position in July Ranking Web of World Universities 2014

The new release of [Webometrics Ranking of World Universities](#), published at the beginning of August 2014, included more than 22000 higher education institutions. Aim of the Ranking is to motivate both higher education institutions and professional and teaching staff to increase academic web presence, in order to display results of their scientific-methodological activity.

59 Belarusian websites were estimated in July 2014 world ranking of higher education institutions' websites. It should be mentioned that in general position of most Belarusian higher education institutions has improved compared with the January Ranking, in particular, Minsk University of Management improved its position by 1204 points.

This is already the fifth release of the ranking which includes website of Minsk University of Management. Website of Minsk University of Management holds high standing in the ranking among websites of Belarusian institutions of higher education. Website of the university in July 2014 ranking took **5027 place in the world** and **15th place in Belarus**.

[Methodology](#) of the ranking still includes the following composite indicator:

## Activity (50%)

- *Presence* (1/3). The total number of webpages hosted in the main webdomain (including all the subdomains and directories) of the university as indexed by the largest commercial search engine [Google](#).
- *Openness* (1/3). The global effort to set up institutional research repositories is explicitly recognized in this indicator that takes into account the number of rich files (pdf, doc, docx, ppt) published in dedicated websites according to the academic search engine [Google Scholar](#).
- *Excellence* (1/3). The academic papers published in high impact international journals are playing a very important role in the ranking of Universities. Using simply the total number of papers can be misleading, so we are restricting the indicator to only those excellent publications, i.e. the university scientific output being part of the **10% most cited papers** in their respective scientific fields for the period 2008-2012. Although this is a measure of high quality output of research institutions, the data provider [Scimago group](#) supplied non-zero values for about 5441 universities.



## Visibility (50%)

- *Impact*. The quality of the contents is evaluated by counting all the external inlinks that the University webdomain receives from third parties. The link visibility data is collected from the two

most important providers of this information [Majestic SEO](#) and [ahrefs](#).

Website of Minsk University of Management takes 768 place in the world in terms of Openness indicator (fifth place among Belarusian HEIs), which indicates high assessment of the content of the electronic library of the university and educational-methodological publications placed on the university's website.

Detailed information about the results of the July 2014 ranking <http://www.webometrics.info/en/Europe/Belarus>.

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#### **Other news:**

- [Scientific-methodological seminar «Competence-based Approach in Higher Vocational Education: Problems and Prospects» took place](#)
- [XVII International scientific conference of PhD students, Master's degree students and students "Man, Psychology, Economy, Law, Management: problems and prospects" took place in Minsk University of Management](#)
- [According to the version of the 4 International Colleges & Universities portal Minsk Institute of Management has significantly boosted its position in the global ranking of universities websites](#)